



Father Bill's & MainSpring

NOBODY SHOULD BE HOMELESS



A NAMING CAMPAIGN IN SUPPORT OF
Jack's Place & Patti's House

"To know today that we have contributed to a bright future for the individuals and families that will live here, that is the best way I can think of to honor Jack's memory and I am thankful for that opportunity."

– Patricia A. Conway



OUR MISSION AND VISION

For more than three decades, Father Bill's & MainSpring (FBMS), a registered 501(c)3 charitable organization, has been a leading innovator of ending, not simply managing, homelessness. Our mission is to end and prevent homelessness in Southern Massachusetts with programs that provide emergency and permanent housing and help people obtain skills, jobs, housing, and services. We help people who are struggling with homelessness, or are at risk of homelessness, to achieve self-sufficiency.

PROJECT HISTORY

The \$4 million project is named for the late Jack Conway, founder of Jack Conway & Company, Inc., who, along with his wife Patti, and other community leaders, was one of the founding members of the MainSpring House emergency shelter in 1983. Funded primarily by a \$2.6 million award by the Massachusetts Department of Housing and Community Development, the project's remaining funding comes from private foundations and donor support, including a very generous lead gift from The Conway Family.

A LASTING IMPACT ON THE BROCKTON COMMUNITY

Jack's Place & Patti's House are designed to help meet a critical need for affordable, supportive housing for individuals and families in Brockton, while alleviating the existing stressors on emergency shelters. The properties are fully accessible with site planning designed to complement the existing neighborhood and business community. The project increases Father Bill's & MainSpring's owned veteran-specific housing by 25%. As a part of our commitment to ending veteran homelessness, we have dramatically expanded housing and services, assisting hundreds of U.S. Veterans each year who are homeless or at-risk of homelessness. Currently, Father Bill's & MainSpring owns or operates more than 400 units of supportive housing.

MAJOR FINANCIAL SUPPORTERS

- Massachusetts Department of Housing and Community Development (DHCD)
 - Community Economic Development Assistance Corporation (CEDAC)
 - MassHousing Housing Stabilization and Investment Fund (HSF)
 - Affordable Housing Trust Fund
- Massachusetts Rental Voucher Program and Section 8 programs – Administrated by Housing Solutions for Southeastern Massachusetts
- Patricia A. Conway
- MassHousing CCRI
- The Home Depot Foundation
- Franklin Square House Foundation
- Eastern Bank Charitable Foundation
- Financing by HarborOne Bank
- Construction financing by Property Casualty Initiative



ABOUT JACK'S PLACE & PATTI'S HOUSE

Jack's Place provides 20 units of permanent, supportive housing for formerly homeless men and women, with veterans preference for ten units. The neighboring property, Patti's House, is home to two families. Residents have access to health care, counseling, job training, and education through Father Bill's & MainSpring's program offerings and connections throughout the community.

ABOUT THE CAMPAIGN

The *The Jack's Place & Patti's House Naming Campaign* offers a variety of ways for organizations and individuals to be a part of this exciting new development. Designed to be a 12-month campaign, this fundraising effort provides interior and exterior naming opportunities at multiple giving levels. Funds raised will provide ongoing operational support and reserves that will help maintain high quality housing for those in need.

For more information about naming opportunities, or other ways to get involved, please contact:

John Yazwinski
President & CEO
508-427-6448, ext. 2110

Lucille Cassis
Chief Development Officer
508-427-6448, ext. 2222

"The goal is to get people back into life, not just feed and clothe them."

– The late Reverend William "Father Bill" McCarthy, co-founder of Father Bill's Place, Quincy

INDIVIDUAL & CORPORATE NAMING OPPORTUNITIES*

Jack's Place

Building Name(claimed)

Interior

1st Floor \$100,000 (claimed)
2nd Floor \$50,000
3rd Floor \$25,000
Foyer/Lobby \$25,000 (claimed)
2nd Floor Community Room \$25,000
1st Floor Office Suite \$10,000
Elevator \$7,500
Laundry Room \$5,000
Apartment Units (20) \$2,500
Thank You Wall (listing per name) \$1,000

Exterior

Parking Area \$25,000
Flag Pole \$15,000 (claimed)
Terrace \$15,000
Benches (3) \$2,500
Granite Marker (per name) \$1,000
Planters \$500
Brick Pathway (per brick) \$250

Patti's House

Building Name(claimed)

Interior

1st Floor Apartment Unit \$5,000
2nd Floor Apartment Unit \$5,000

Exterior

Patio \$1,500
Porch (2nd floor) \$1,500

Additional naming opportunities can be tailored to the individual's or organization's needs.

**Opportunities valued at \$5,000 or more will feature your company logo.*



“Housing is always the answer to homelessness.”

*- John Yazwinski, President & CEO
Father Bill's & MainSpring*



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