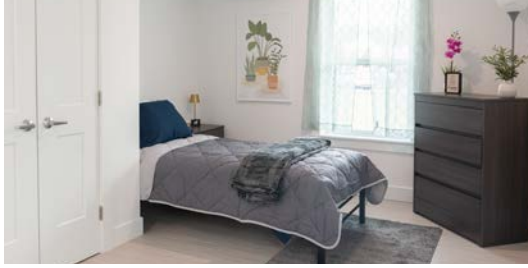


Expanding housing. *Strengthening stability.*

HOME STARTS *here.*

Father Bill's & MainSpring

Father Bill's & MainSpring
NOBODY SHOULD BE HOMELESS

Housing Campaign

A $15 million campaign to expand supportive housing and strengthen pathways from homelessness to stability.

CREATING PATHWAYS *to Housing, Stability, and Opportunity*

Across our region, rising costs, limited affordable options, and growing economic pressures are making it increasingly difficult for individuals and families to find and maintain stable housing. As more people face homelessness, the need for housing opportunities and supportive services continues to grow.

The **Home Starts Here Campaign** is Father Bill's & MainSpring's response to this challenge. Through two essential investments, the campaign will expand access to housing while strengthening the support systems that help individuals achieve and maintain stability.

TWO ESSENTIAL INVESTMENTS

Expand Supportive Housing

Develop new supportive housing opportunities for households facing the greatest barriers to housing stability, including veterans, older adults, young adults, and individuals living with health or behavioral health challenges.

Launch the Plymouth Housing Resource Center

Establish a new Plymouth Housing Resource Center (HRC), building on the success of Housing Resource Centers in Quincy and Brockton, to provide centralized help for shelter routing, housing navigation, supportive services, and connections to community resources.

TOGETHER, THESE INVESTMENTS WILL

- **Expand access to stable housing**
- **Increase access to coordinated services and supports**
- **Strengthen pathways out of homelessness**
- **Help more people achieve long-term housing stability**

Building Pathways to Housing Stability

Father Bill's & MainSpring has transformed how communities respond to homelessness through the creation of Housing Resource Centers in Quincy and Brockton. By bringing shelter, housing navigation, supportive services, and community resources together in one coordinated setting, these centers help individuals stabilize, address immediate needs, and take meaningful steps toward housing.

Building on this proven model, the Plymouth HRC will expand access to coordinated services and housing pathways for individuals experiencing homelessness throughout the region.

The campaign will also expand supportive housing for people who face the greatest barriers to maintaining housing independently. By pairing affordable housing with coordinated services, supportive housing helps households remain housed and improve their quality of life.

Lasting Impact

Together, supportive housing and the Plymouth Housing Resource Center create stronger pathways to stability—helping more people secure and maintain housing, preventing future housing crises, and strengthening our communities for years to come.

HOME STARTS *here.*
Father Bill's & MainSpring

A PROVEN *Approach*

For more than a decade, Father Bill's & MainSpring has developed and refined a coordinated approach to addressing homelessness that combines connection to basic needs, housing support, and individualized services. Through Housing Resource Centers in Quincy and Brockton, FBMS has demonstrated how bringing these resources together creates stronger pathways to housing and better, lasting outcomes.

The **Home Starts Here Campaign** builds on this proven model. By expanding supportive housing and bringing a Housing Resource Center to Plymouth, FBMS is advancing an approach that helps individuals move from homelessness to housing and sustain that stability over time.

> ***"What sets FBMS apart is its thoughtful, data-informed approach that puts people first. Through its Housing Resource Centers and supportive housing model, FBMS offers more than just a roof—it provides the wraparound services that help individuals achieve stability and long-term self-sufficiency. Their work is strategic, scalable, and grounded in outcomes. This next phase—investing in supportive housing—is a natural evolution of their proven model, and we're proud to support it."***
>
> — TRUSTEE, ALVARIUM FOUNDATION
> LEAD DONOR IN THE HOME STARTS HERE CAMPAIGN

> ***"Having a place to call home is probably the single biggest thing you can do for someone. It gave me stability, improved my health, and helped me stay connected to my daughter, my brother, and my grandkids."***
>
> ARTHUR, FBMS HOUSING TENANT

HOUSING *that supports* STABILITY

Supportive housing provides long-term housing paired with services that help individuals maintain stability and improve quality of life.

Residents may receive support with:

- **healthcare and behavioral health services**
- **employment and income support**
- **benefits and financial assistance**
- **daily living stability**
- **food access and nutrition support**
- **connection to community resources**

Supportive housing depends not only on services, but on ensuring that housing opportunities remain available over time—even as funding conditions change.

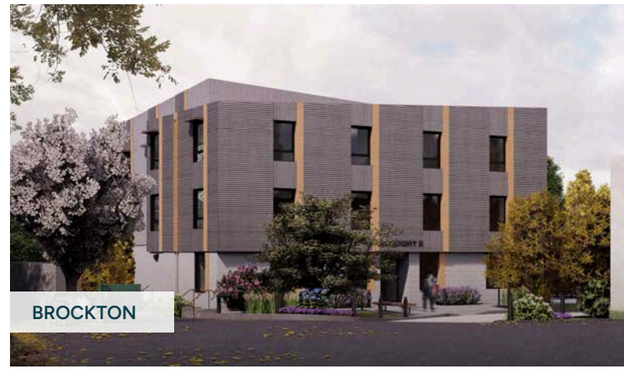
This approach reduces returns to homelessness and strengthens communities by helping individuals remain stably housed over time.

Campaign GOAL

The Home Starts Here Campaign is a comprehensive $15 million effort to expand supportive housing while strengthening the systems that help individuals move from homelessness to stability.

Campaign investments will support:

- Development of approximately 150 supportive housing units across the region, including in Stoughton, Quincy, Brockton, and Plymouth
- Development of a Housing Resource Center in Plymouth, bringing homelessness prevention services, emergency shelter, coordinated services, and housing pathways to the community
- Supportive services designed to help people with the greatest barriers maintain long-term stability
- Flexible private capital to acquire housing as opportunities arise, supporting a more cost-efficient development approach alongside public investment
- Preservation of and access to housing amid potential federal funding changes



Through expanded housing and coordinated support, Father Bill's & MainSpring is working with communities across the region to ensure that more individuals can move from homelessness to stability.

With the flexibility to respond to emerging opportunities and evolving needs, FBMS is building a more resilient path to housing across the region.

HOME STARTS here. | FATHER BILL'S & MAINSPRING

We invite you to join us in expanding housing opportunities and creating pathways to greater stability and opportunity for individuals and families across our region.

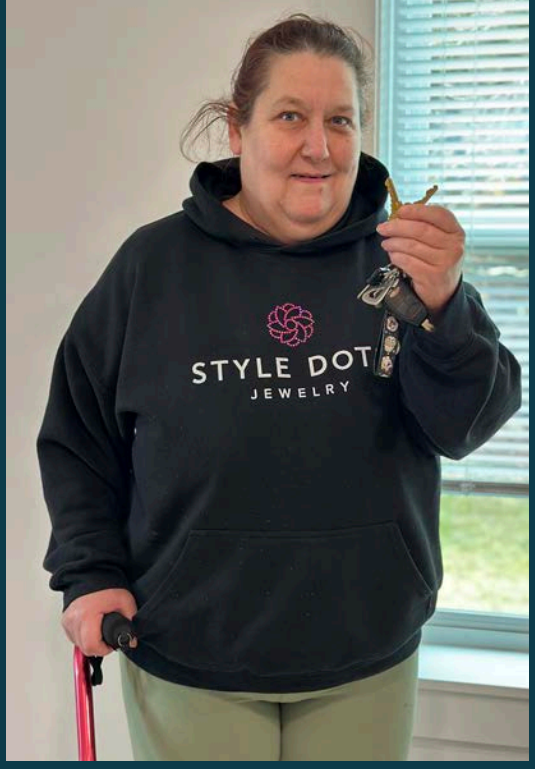
Home starts here — when communities come together to ensure that everyone has a safe place to call home.

Naming opportunities are available to honor donors helping create homes and pathways to stability across our region.

If you'd like to discuss your participation in the Home Starts Here Campaign please contact:

Catie Reilly,
Chief Development Officer
cmreilly@helpfbms.org
508-930-6117

Email Catie



“To anyone who supports FBMS, thank you.
Because of you, I have a **HOME**.
Because of you I have **HOPE**.”

FBMS HOUSING TENANT

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